

2017 US Dressage Finals Presented By Adequan and USDF Dressage in the Bluegrass

We look forward to your arrival at the Kentucky Horse Park for the 2017 US Dressage Finals presented by Adequan and USDF Dressage in the Bluegrass. Please review the following information regarding the event:

1. **Important information** will be posted on the bulletin boards at the stables & show office. Check the bulletin boards for stabling assignments, day sheets, schooling schedules, daily updates and other important information.
2. **Show Office** will be located on the lower floor level of the Alltech Arena complex near the warm up arena (see attached map). The office will be open Monday from noon to 5pm, Tuesday and Wednesday from 8am to 6pm. Competitor packets will be available for pick up at this time. The show office will be open at least 1 hour before and 1 hour after the competition on all remaining days. Preliminary scores can be viewed on computer kiosks located on the Alltech concourse and final scores for all show days will be posted on a kiosk near the Awards table in the Alltech. In addition, there is a link in your ride times' email that allows text alert sign ups which is wonderful feature offered by HorseShowOffice.com.
3. **Stabling.** All horses for the US Dressage Finals and Dressage in the Bluegrass will be stabled in the Alltech Barns 22, 23 and 24; & Shed Row barns 16, 17, 18, 19, 20 and 21 at the Kentucky Horse Park (see map). The stables are permanent buildings on asphalt (no mats). *Devers has confirmed that they now renting stall mats at \$100/stall for the duration of the event. Competitors must pre-order mats when they order shavings and ask for one "set" of mats (6 mats per stall) to be delivered to their stall(s) when their shavings are delivered.* If you plan on arriving Monday and did not mark it on your entry please be sure to contact the show secretary Bettina Longaker (540-222-5850 or entries@scriptrides.com). After Monday the 6th please direct all stabling inquiries to our stable manager Lisa Vidov at 310-809-9389; she will be on the grounds from Monday, November 6 through Monday morning, November 13th.
4. **Shavings.** No initial bedding will be supplied. Straw and shavings are available for purchase from Devers on site or in advance between the hours of 8:00 am and 7:00 pm. It is recommended to contact them at least 24 hours prior to arrival to make arrangements. They will also be able to handle your feed & hay needs. They can be contacted at 859-233-9702 or info@deverinc.com or www.deverinc.com. If you will be arriving late, you may want to bring your own bedding for that night.
5. **Schooling and Sound Checks.** Schooling schedules will be posted on the bulletin boards at the stables and the show office. The schooling schedule for Monday, November 6, 2017 will be restricted to the Warm-up C and D on the grounds map and will not be available until 1 PM. The preliminary schooling schedule is posted on the US Dressage Finals website. Sound checks will be made available starting on Wednesday by signing up in the show office. Limited sounds checks will also be made on Thursday, Friday, and Saturday from 7:00-7:30 AM, again by signing up in the show office. Please clearly label 2 copies of your CD with your name, your horse's name, and the class name(s) and number(s). If you have a freestyle class in both the Murphy of ING and the Alltech arena PLEASE bring 2 sets of clearly labeled CDs. These CDs must be presented before you can check in and receive your numbers.
6. **Bridle Numbers.** All competitors will be issued 2 bridle numbers, all horses must have a bridle number on at all times when out of their stalls. NO EXCEPTIONS.
7. **Nightwatch Services** will be provided by Amy Struzzieri from 9 pm – 5 am for \$10 per horse, per night. She can be contacted at 845-220-7206 or brookessedge@aol.com (please see attachment for sign up info).
8. **Parking.** A \$15.00 fee will be assessed for each parking pass per event. Parking passes may be obtained from the Parking Booth or Visitor Information Center upon entry. One parking pass is required per vehicle and is good from Monday-Sunday. In the interest of safety and security, parking on grounds will be in designated areas only. No parking is allowed in the barn area. All competitors must follow parking directions. Vans and trailers must be parked in the NEW trailer parking area (see attached map). There is no overnight camping in the barn area at anytime. All camping must go to campground. For reservations please contact the KHP at 888-459-7275. NOTE illegally parked vehicles at the Kentucky Horse Park are subject to towing.
9. **Vet and Farrier Phone Numbers**
Treating Veterinarian: Hagyard Equine Medical Institute, 859-255-8741
Farrier: Steve Koch, 859-621-4529
They will be on-grounds during competition hours. Farrier location indicated on map.
10. **Video/Photographers.** We will have several video and photographer services on the grounds:
Richard's Equine Video - 404 308-8713 / richardsequinevideo@gmail.com
Sue Stickle Photography / Hoofprints – 973 885-3203 / www.susanjstickle.com
(Please see attached for sign up information).

- 11. USEF Headgear Rule.** Protective headgear will be required for all riders at all times *from the time of arrival to the time of departure* per USEF rule DR120.6
- 12. VIP Club Packages.** We have several VIP Packages and hospitality options to choose from. The VIP Club Package includes a ring side table, VIP parking passes, internet access, meals, beverages and other amenities. We also offer a VIP Saturday dinner. Tables of six and individual packages are available. For advanced purchases make your reservation at <http://www.cvent.com/d/n5qry>. The deadline for online purchases is Monday, November 6, 2017 but seating availability is limited and allocated on a first come basis. Tickets may be available on site while supplies last.
- 13. Parties!!**
Competitor Welcome Party and Trade Fair Kick Off – Thursday November 9, 2017 5:30 pm – 7:00 pm located in the Alltech Arena, open to all.
Bluegrass Buffet – Friday November 10, 2017 in the Alltech Arena. Tickets are complimentary for competitors and \$35 for non-competitor guests. Beer and Wine available.
- 14. Shopping!!!**
This year, USDF is implementing a new game at the trade fair. Attendees will be given a stamp card, called a Trade Fair Passport, and are challenged to visit every booth to get a stamp. Once attendees have received their stamp from every booth, they will be entered for a chance to win one of three \$50 trade fair coupons. Winners will be drawn at the Friday Night Buffet, and the coupons will be redeemable at any vendor booth/trailer of their choosing
- 15. Reminders**
Horses entered in a US Dressage Finals class cannot be taken off the “Designated Competition Grounds” as outlined on the attached grounds map from the time of arrival on the grounds until after their last championship class. (This means NO RIDING on the cross-country course!)

DR127.6 - Under penalty of disqualification from all championship classes for the horse/rider combination, within 24 hours prior and at no time during a USEF/USDF Championship competition may any horse entered in that Championship competition be ridden by anyone other than the rider entered in the Championship competition on that horse (Exception: grooms riding on loose rein). Further, any horse entered in a Championship competition, even if entered at two levels, must be ridden by the same rider throughout the competition. *Note: This rule applies until the end of the show on Sunday, even if the horse finished his championship classes earlier in the week!*
- 16. Links to Facility, Alltech and Food Service Maps**
Competition Grounds map: <http://www.usdf.org/usdressagefinals/competitors/compmap.pdf>
Alltech Floor Plan: <http://www.usdf.org/usdressagefinals/competitors/alltechfloorplan.pdf>
Concessions map: <http://www.usdf.org/usdressagefinals/competitors/foodmap.pdf>
CampGround Reservations: <https://kentuckystateparks.reserveamerica.com/camping/kentucky-horse-park/r/campgroundDetails.do?contractCode=KY&parkId=90800>

On behalf of the US Dressage Finals Organizing Committee we look forward to seeing all of you!

Debra Reinhardt – Show Manager (debra@centerlineevents.com or 203-671-0904)
Bettina Longaker – Show Secretary (entries@scriptsrider.com or 540-222-5850)

Attachments or Links:

Show Schedule
Special Events Schedule
Information on Nightwatch, Photography, and Video Services
Competition Grounds Map
Food Service Map
Preliminary Awards Schedule
Preliminary Schooling Schedule

Special Events Schedule

Thursday

5:30 – 7:00 pm Competitor Welcome Party and Trade Fair Kick-Off located in the Alltech Arena. Open to all, on Thursday evening in the Alltech Arena. Shop in the Trade Fair and enjoy delicious appetizers and beverages with live Bluegrass music. Cash bar.

Friday

6:30 – 8:30 pm Bluegrass Buffet in the Alltech Arena. Join us for a Kentucky-themed dinner for competitors and guests in the Alltech Arena on Friday evening. Tickets are complimentary for competitors and \$35 for non-competitor guests. Enjoy a taste of what Kentucky has to offer. Beer and wine provided.

Saturday

5:30 – 6:30 pm Hors d'oeuvres in VIP
6:30 – 9:00 pm VIP Dinner (Ticketed Event)
Enjoy the evening performances while dining ringside. Full course dinner and drinks provided. Limited tickets available at the USDF Information Booth.

Night Watch Service

Monday (Nov 6) – Sunday night (Nov 12). Individual Nightwatch will be provided by Amy Struzzieri from 9pm to 5am for \$10 per horse, per night. This includes checking your horse every 2 hours, hay as needed, water as needed, turning off fans, and feeding in the AM if you desire. Due to the enormity of the show, signing up in advance would be greatly appreciated!

The information needed for each horse is as follows:

Horse's Show Name

Horse's Barn & Stall #

Emergency Contact Name & Phone #

What Nights Horse Will Be On The Grounds

Whether Or Not We Will Be Feeding For You In The AM

Any Unusual Needs or Habits (ie...wet hay, never finishes dinner, etc...)

If you are unsure of any of this information, don't worry... it can be updated or changed at any time. Please send info to Amy Struzzieri - Brookesedge@aol.com or text 845-220-7206

Video / Photo Service Providers

Congratulations Competitors on your qualification to compete in the US Dressage Finals. I will be there with my crew to record your rides on video and offering a Full Size DVD to be picked up same day, a link to your ride sent to you by email, or uploaded directly to your laptop by way of SD card, YOUR CHOICE! You can sign up using the following link <http://www.richardsequinevideo.com/services.html> or by texting to 404-308-8713 or by email at mail to: richardsequinevideo@gmail.com Our table will be in the Alltech Arena beginning Tuesday after 3pm for your convenience. You will have a sign up form in your competitor packets you can bring to our table also. See you there!!!

Thanks

Richard Taylor

Richard's Equine Video

Official Videographer for US Dressage Finals

161 Spring Lake Dr

Athens, Ga 30605

404-308-8713

<http://www.richardsequinevideo.com>

We're heading to Lexington for the US Dressage Finals and we will be on hand to photograph rides at the show.

As always, we will be working by request so let us know if you would like your rides photographed. Our shooting fee is \$35.00 per horse & rider for the show and we've included the link below if you'd like to pay the photo shooting fee online.

SIGN UP ONLINE AT: www.susanjstickle.com

Text your ride info to: 973.885.3203. Safe travels, best of luck & we'll see you in Lexington!

SusanJStickle.com Photography

BRAIDING

Sadly Keli Bree Bandy for braiding services will not be able to attend this year!
Other braiding services maybe available on the grounds. Please look for postings.

BOOT CLEANER

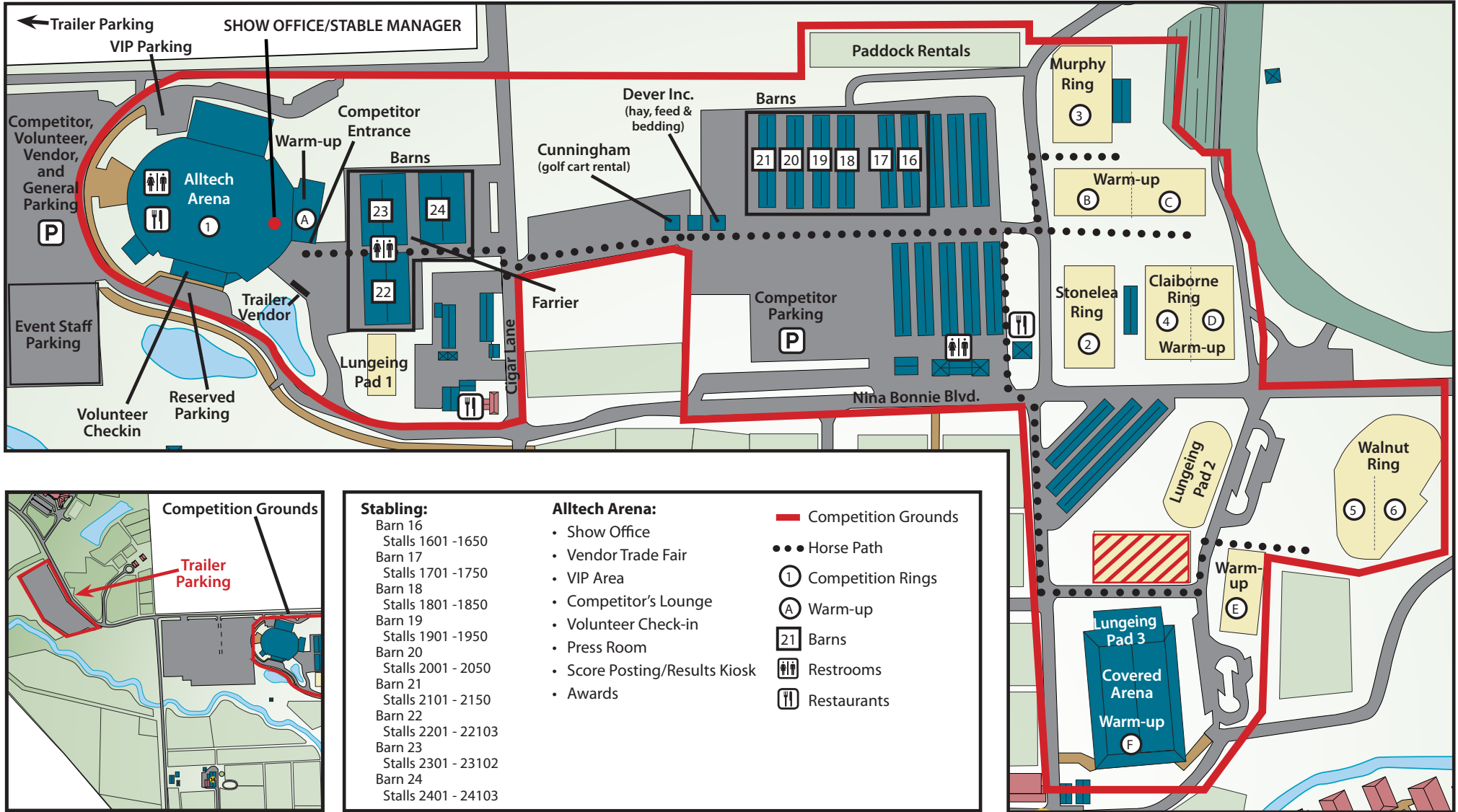
Craig Nobles with Express Shoe Valet, will be set up in the Finals trade fair, across from Booths 20 and 21. Mr. Nobles has worked as a boot cleaner/polisher at shows in Region 3.

Craig Nobles- Express Shoe Valet

Email: shoevaletatl@gmail.com

Phone: 404-907-5144

Competition Grounds Map



TRAILER PARKING is located beyond the Alltech Arena, off Walt Robertson Rd.



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November 9-12, 2017 • Kentucky Horse Park

COMPETITOR MEDIA GUIDE

As participants in the US Dressage Finals, it goes without saying that each rider has enjoyed success and quite possibly is already seasoned in front of the camera. However, for some of you this may be the first time to perform on such a stage. In either case, USDF and USEF would like to make you aware that the event will have USEF network coverage and press will be on hand.

It is important for everyone involved to realize that not only the competition rides themselves will show up on camera, but quite possibly other candid scenes outside the competition ring. Also, the media may be everywhere and ready to snap that special shot. Along with the media are the fans of the sport, not only in the stands, but sometimes watching their favorite horses and riders warm up. Remember that we are on stage more at this event than we are in our normal routines. Sportsmanship takes courage and grace under all types of pressure. Good sportsmanship requires us to show kindness and compassion to all. It goes without saying that proper language and courtesy should always prevail regardless of our nerves.

Champions and Reserve Champions will have the opportunity to participate in post-awards press interviews. Here are some helpful hints when responding to the media and being interviewed:

Helpful Hints:

- Always thank your horse.
- Always be prepared to say something good about your performance or the event, never the negative.
- Speak kindly about other horses, riders, or performances.
- Know the presenting and supporting sponsors of your event and be sure to mention them with gratitude.
- Always thank your owners.
- Thank the organizers for hosting the US Dressage Finals.
- Don't forget your trainers, grooms, past mentors, or people that helped along the way.
- Rehearse the important information, sponsors, etc.
- Please thank the USDF/USEF, volunteers, the ground crew, and your family.

Our Presenting and Supporting Sponsors are:

- Adequan – Presenting Sponsor
- Great American Insurance Group – Supporting Sponsor
- SmartPak – Supporting Sponsor
- Platinum Performance – Supporting Sponsor

Our Contributing Sponsors are:

- Boehringer Ingelheim - Contributing Sponsor
- Dietrich Equine Insurance - Contributing Sponsor
- Premier Equestrian - Contributing Sponsor
- Hodges Badge Company - Contributing Sponsor
- Hagyard Equine Medical Institute - Contributing Sponsor

We thank you in advance for your cooperation and wish you the very best of luck in the US Dressage Finals!



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PRESS CONFERENCE INFORMATION

Dear Riders,

Please note that if you are crowned CHAMPION or RESERVE CHAMPION in a Finals championship class, you are invited to meet with members of the press to tell your story and celebrate your success!

Press conferences and rider interviews will be conducted next to the Media Center on the lower level of the Alltech Arena (not far from the show office). Please join us immediately after your awards ceremony* - attending in your riding attire is great! Interviews will only take a few moments and it will be fun!

**For competitors in evening classes held on Friday & Saturday nights, your press conferences may be held the following morning (exact time TBA).*

If anyone has any questions, please feel free to stop by the Media Center. Thank you and good luck this week!

Sincerely,

Jennifer M. Keeler

Press Officer, US Dressage Finals



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jennifer@yellowhorsemarketing.com

www.yellowhorsemarketing.com